

## CMA Course Learning Objectives (CMLOs)

- 1. Interpret and appreciate emerging national and global concerns affecting organizations and be in a state of readiness to manage.**
  - a. Identify the national and global forces responsible for increased business challenges.
  - b. Assess how far these forces pose a threat to the status-quo as well as create newer opportunities.
  - c. Find out ways to convert challenges into opportunities
- 2. Acquire skill set for critical thinking, analyses and evaluations, comprehension, syntheses, and applications for optimization of sustainable goals.**
  - a. Be equipped with the appropriate tool for analysis of business problems.
  - b. Learn to apply a 360-degree appraisal system for evaluation of decision alternatives.
  - c. Develop solutions through critical thinking to optimize sustainable goals.
- 3. Develop an understanding of strategic, financial, cost and business performance management in a dynamic business environment.**
  - a. Study the impact of dynamic business environment on existing business strategies.
  - b. Learn to adopt, adapt and innovate financial, cost and competitive strategies to cope up with the dynamic business environment
  - c. Come up with strategies that create competitive advantage.
- 4. Learn to design the optimal approach for management of legal, institutional, and regulatory frameworks, stakeholders' dynamics; monitoring, control, and reporting with application-oriented knowledge.**
  - a. Develop an understanding of the legal, institutional and regulatory framework within which a firm operates.
  - b. Learn to develop optimal responses to the changes in the above framework.
  - c. Appreciate stakeholders' dynamics and expectations and develop appropriate reporting mechanism to address their concerns.
- 5. Specialize in an integrated cross functional methodology for decision management and execution with cost leadership, optimized value creations and deliveries.**
  - a. Acquire knowledge of cross functional tools for decision management.
  - b. Take an industry-oriented approach towards cost reduction and cost control to achieve cost leadership.
  - c. Apply exclusive knowledge of data science and engineering to analyze and create value.